



Press Release

Sustainability and Business in Focus: Danone Thailand and Thought Leaders Highlight the Essential Link at 2024 Conference

Industry experts and sustainability advocates join forces to discuss the essential connection between business success and sustainable practices.



From left: David Treesuvit Arriyavat ASEAN Circular Economy Stakeholder Platform Secretariat, from the ASEAN Centre of Sustainable Development and Social Dialogue, **Natpattorn Dhamsirarak**, Operations Project and Sourcing Director of Danone SEA, **Danish Rahman**, General Manger, Danone SEA, **Cherry Khemupsorn Sirisukha**, a celebrity and passionate advocate for sustainable living, and **Yudhi Pradhana**, Executive Director, B Market Builder Southeast Asia

Bangkok, Thailand – October 29, 2024 – In a remarkable gathering, Danone Thailand showcased its unwavering commitment to sustainability during the Danone Thailand Sustainability Press Conference 2024. The event brought together key stakeholders, industry experts and sustainability advocates to discuss and celebrate the company’s ongoing efforts and future plans, with a central theme of how businesses are linking to sustainability.



One Planet. One Health.

The conference opened with a compelling address by Danish Rahman, General Manager of Danone Southeast Asia and Thailand. He emphasized the company’s guiding principle, One Planet. One Health, highlighting the deep connection between the health of people and the planet. Danish then introduced the “Dual Project,” a concept from 1972 by Antoine Riboud, which integrates economic and social goals, forming the cornerstone of Danone’s mission since then. **“This approach is not new for us; since 1972, we have believed that by creating value for our shareholders and society, we can achieve sustainable growth,”** Danish remarked. **“We are proud that this philosophy has been at the heart of everything we do since then.”** This philosophy drives the Danone Impact Journey (DIJ) framework, focusing on Health, Nature, and People & Communities. Danish also expressed pride in Danone’s B Corp certification, stating, **“This certification reflects our dedication to high standards of social and environmental performance and is a testament to our long-standing commitment.”** He concluded, **“Our commitment to sustainability is about leading by example and inspiring change”**



Real-World Impacts of the Danone Impact Journey

Natpattorn Dhamsirarak, Operations Project and Sourcing Director of Danone Southeast Asia, a key person from Thailand’s Danone Impact Journey team shared stories of real-world impacts achieved through the DIJ. She detailed initiatives like the Triple Zero project at Danone Thailand’s Bangplee Plant, which aims for zero carbon emissions, zero water

waste, and zero waste. The company's ambitious goal to make 100% of its packaging reusable, recyclable, or compostable by 2030, is also discussed, setting a benchmark for the industry, and contributing to a circular economy. Natpattorn elaborated on the three main pillars of the DIJ: **“Under the Nature pillar, we’re committed to reducing our environmental footprint. For Health pillar, we focus on improving nutrition through our products, and the People & Communities pillar aims to foster a diverse and inclusive culture while supporting local communities.”** Also, she highlighted the company's commitment to sustainable and responsible sourcing, ensuring that their practices uphold the highest standards of environmental and social responsibility. **“Our efforts in sustainability are not just about meeting targets; they are about setting new standards for the industry,”** she emphasized.

The Significance of B Corp Certification

Adding to the depth of the discussion, Yudhi Pradhana, Executive Director, B Market Builder Southeast Asia, explained the significance of B Corp certification, which reflects Danone's dedication to high standards of social and environmental performance, transparency, and accountability. **“B Corp certification is not just a badge; it's a commitment to continuous improvement and accountability,”** Dhana noted. He provided a clear understanding of what B Corp certification entails, describing it as a designation that a business meets high standards of verified performance, accountability, and transparency on factors ranging from employee benefits to supply chain practices and input materials. **“This certification helps businesses commit to continuous improvement and accountability, ensuring they operate in ways that benefit all stakeholders, including workers, communities, customers, and the environment,”** he explained.



Emerging Trends in Sustainability

The conversation then shifted to emerging trends in sustainability with David Treesvit Arriyavat ASEAN Circular Economy Stakeholder Platform Secretariat, from the ASEAN Centre of Sustainable Development and Social Dialogue. He explored how businesses can lead positive changes in society and the environment, emphasizing the importance of circular economy practices, carbon neutrality, and sustainable supply chain management. **“Businesses must lead by example and set ambitious sustainability**

targets to drive meaningful change,” David asserted. He highlighted the critical role of innovation and strategic planning in addressing global sustainability challenges. **“The future of sustainability in the business sector will be shaped by those who integrate sustainability into their core strategies and collaborate across sectors,”** he added, providing valuable insights into the future of sustainability in the business sector.

The Power of Consumer Action

The panel also featured Cherry Khemupsorn Sirisukha, a celebrity and passionate advocate for sustainable living. She offered a unique perspective on how consumers view business and sustainability, highlighting the crucial role consumers play in driving businesses towards more sustainable practices. **“As consumers, our choices have the power to influence businesses and drive them towards more sustainable practices,”** Cherry passionately conveyed. She emphasized the impact of consumer behavior on corporate sustainability efforts, stating, **“When we choose products that align with our values, we send a powerful message to companies about what matters to us.”**



Engaging Discussions and Future Collaborations

Reflecting on the event, Danish Rahman stated, “Our sustainability roadmap, the Danone Impact Journey, is a testament to our belief that business success and social progress are interconnected. We are proud of our achievements and excited to share that with our stakeholders. We hope that our journey inspires other businesses to embrace sustainability, innovate responsibly, and contribute to a healthier planet and society. Together, we can create a future where business success and social progress go hand in hand.”

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About Danone

Danone is a leading global food and beverage company operating in three health-focused categories: Essential Dairy & Plant-Based products, Waters, and Specialized Nutrition. Our One Planet One Health vision drives us to inspire healthier and more sustainable eating and drinking practices. We believe our health is linked to a healthy planet and thriving communities. Our brands and supply chains are uniquely positioned to impact the health of consumers, communities, and the planet. The Danone Impact Journey, built on Health, Nature, and People & Communities, defines our sustainability priorities and transformation ambition across our value chain – from farmers and their communities, through our brands, to consumers and their families.

By 2025, Danone aims to be one of the first multinational companies to obtain global B Corp™ certification, reflecting our commitment to measurable nutritional, social, societal, and environmental impact.

Danone in Thailand

Danone Specialized Nutrition Thailand has been a part of the Thai community for over 65 years, providing essential nutrients to Thai people for generations. Our brands, including Hi-Q and Dumex, have been trusted by Thai families for generations. Hi-Q is our iconic global brand, while Dumex has deep roots in Thailand, both backed by the latest scientific innovations in the field of specialized nutrition. Our commitment to Thailand includes significant investments in local talent and infrastructure, such as our Bangplee factory in Samut Prakarn province, which serves as a regional hub for Southeast Asia. Danone Thailand has been B Corp certified since 2021, reflecting our commitment to achieving measurable nutritional, social, societal, and environmental impact.

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